

SSHED

SUTHERLAND SHIRE HUB
FOR ECONOMIC DEVELOPMENT



In the SSHED

Spring 2003 eNewsletter from
the Sutherland Shire Hub for
Economic Development

SSHED opens for business

We are open for business! The Sutherland Shire Hub for Economic Development (SSHED), a brand new \$2.4m business incubator, has opened its doors.

Our first round of seven tenants have already moved in and are conducting business, with several more tenants due to move in over the next few weeks.

The SSHED is located at Loftus in southern Sydney. The centre houses 24 small/ medium-sized businesses, a conference/ seminar room, first-class office facilities and services, café, reception and parking.

The incubator is set up so a business can walk into their office and start doing business from day one.

Each office in the SSHED comes complete with brand new office furniture, a new computer loaded with the latest business software, broadband internet access and a telephone system with voicemail. In a nutshell, everything a business needs to do business!

Who's who in the SSHED?

Here's an overview of the businesses that have already joined us in the SSHED.

Access Business Network

Access Business Network tailors and delivers professional business services to small and medium sized enterprises - online. For more information, email access@sshed.com.au.

BANGitUP.com

BANGitUP.com is building a complete eCommerce solution for the \$66B Australian building and construction industry. Visit www.bangitup.com.



Crocware



The SSHED café

evolution join the journey

evolution is a
company
designing
quality 100%

Australian surf, skate, snow and wakeboard
fashion products at affordable and competitive
prices. For more details email
evolution@sshed.com.au.



Supermodels Architectural Modelling

Who's behind the SSHED?

This business incubator is an initiative of Sutherland Shire Council, with assistance from the Commonwealth and NSW state governments, the University of Wollongong and the Southern Sydney Institute of TAFE.



The SSHED is part of Sutherland Shire Council's strategy to stimulate economic development and job creation, by providing opportunities for local entrepreneurs and attracting new businesses to the Shire.

What's it like in the SSHED?

Here's a selection of comments from our new tenants.

"It's fantastic to have such a world-class facility for small business in the Shire."

Steve Taylor

Director, Data Marketing Services

"This is awesome. The facilities and services available here are the best a business can have."

Scott Maxworthy

Director, BANGitUP

"Being here gives us an exciting opportunity to grow our business."

Brett Hunter

Director, Crocware

"As a successful home based business, we were in a position where we had to go to market in a much more professional way. The SSHED has allowed us to do that with no capital outlay, and has immediately given us the infrastructure to attract a

Crocware has developed a leading-edge product called "Recover My Files" a data recovery software package that brings back deleted documents, graphics, archives, emails and multimedia.
Visit www.recovermyfiles.com.



Data Marketing Services

Data Marketing Services focuses on wireless messaging (SMS and MMS) and provides a range of services which allow you to send or receive messages from your computer direct to mobile phones.
Visit www.mobilemessenger.com.au.



Supermodels is a 3D computer graphic and animation design and production studio specialising in the architectural and property development fields.
Visit www.supermodels-am.com.au.



Switch I.T.

Switch I.T. is a team of talented software developers specialising in web site, intranet and extranet development and implementation.
Visit www.switchit.com.



higher level of clientele."

Paul Wilcox
Director, SuperModels

Business Assistance

Did you know that AusIndustry provides business incentives to assist Australian business innovation, investment and international competitiveness?

Every year around Australia, AusIndustry, through its state, territory and regional offices delivers about 27 products worth nearly \$2 billion to some 9,000 customers. AusIndustry can help businesses with grants, loans, tax concessions, and venture capital investments.

For further information on AusIndustry products visit the website at www.ausindustry.gov.au or call the AusIndustry Hotline 13 28 46.

Want to be a part of the SSHED?

To determine whether you are the right type of business for the SSHED, you need to ask the following self-assessment questions:

1. Do you want to spread your business wings and help your business to soar?
2. Are you looking for sophisticated office space to locate your business?
3. Does your business fall within the loose definition of "knowledge industries" - that is a business that requires an IT infrastructure to receive, process or deliver their work?
4. Does your business need assistance with planning, business expertise, mentoring, networking, etc?
5. Can you pay the participation costs (i.e. the weekly rent)?
6. Are you prepared to participate in SSHED benchmarking initiatives?
7. Are you willing to develop synergies with other businesses to assist your growth?
8. Do you see your business becoming an integral part of the business environment of southern Sydney?

If you have answered "YES" to all the above questions, then you are the right type of business to be considered for a place in the SSHED. Please contact us (info@sshed.com.au) for a registration form or to make a date to visit the SSHED.

Contacting the SSHED

If you'd like to find out more about the SSHED and our business incubation programs, here are our details:

SSHED
1 Pitt Street
Loftus, NSW 2232
PH: 61 2 9545 7777
Fax: 61 2 9545 7701
Email: info@sshed.com.au

Spaces are available and interested businesses can contact Liz Lette at the SSHED on PH: 9545 7707 or email liz.lette@sshed.com.au



This business incubator is an initiative of Sutherland Shire Council

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