

SSHED



200th job created

The SSHED is enjoying a double celebration reaching the 200th job milestone and celebrating its fourth birthday.

When Stuart Hartnett joined [iSURVEY](#), a specialist land and engineering survey company, as a Surveying Assistant, he also became the face of the 200th job created by SSHED tenants.

SSHED tenants have now created 200 new jobs!



Stuart Hartnett with iSURVEY Managing Director, Jace Pearson

SSHED milestones

The SSHED business accelerator was established four years ago to help promote success and growth in local businesses.

In its short four-year history...

- over 30 businesses have set up in the SSHED
- 200 jobs have been created
- 10 businesses have passed \$1M in turnover.

"Many of the businesses have flourished building their businesses not just locally, but nationally and internationally," explained Craig Doyle, SSHED Manager.

Graduates include:

- [Mobile Messenger](#) (turnover \$200 million, 200 staff worldwide)
- [Freshview](#) (tens of thousands of customers in more than 60 countries)
- [GetData](#) (200,000 customers worldwide)
- [Pure Hacking](#) (clients in 14 countries and a BRW Fast Starters 2007)
- [Pacific Teleports](#) (10 fold increase in business)
- [Switch I.T.](#) (Customers locally and internationally, increases in staff and turnover)
- [Watershed West](#) (doubled turnover and staff within 12 months).

Mixing it up

If you think the SSHED's geared towards the IT industry, think again.

While many of the first in-take of businesses were IT-based, today there is a real mix of tenants.

"We currently have as tenants a boutique beer brewery, a human resources company focusing on people who want to work flexible hours 9am to 3pm, a surveying company, a lift company, home and business security business and an IT maintenance business," said Craig.



Going VoIP

The SSHED has moved to a VoIP based phone system. Now, when tenants graduate and leave the SSHED, they can take their phone numbers with them. This makes it so much easier for the business and its customers.



SSHEDx takes off

Response has been terrific with a number of local businesses, including two SSHED graduates, already signed up.



For certain businesses, moving into the SSHED may not be appropriate as they may need large warehousing space or a high-street presence.

That's why the SSHED has launched SSHEDx – big business experience and expertise for local businesses without the big bucks.

Your business can benefit from workshops, business advice, networking and services of the SSHED – without taking actual office space.

For details call **9545 7777**.

Ready to move out of home?

If you're a home-based business looking to employ staff and expand then the SSHED may be exactly what you need. It's like a serviced office but offers so much more, including business planning, advice, networking and workshops.



Weekly office rents start from \$255 and that includes:

- a computer and phone system
- office furniture
- internet access and web hosting
- daily computer back-ups and more.

The SSHED has limited office vacancies available now!

For details visit www.sshed.com.au or call **9545 7777**.

Outback beers voted # 1

New SSHEd tenant, Outback Brewery has won the coveted People's Choice Award at the annual Australian Beer Festival held in Sydney last month.

"We are thrilled and believe this is the best award to win because the people who matter most - actual beer drinkers - did the voting," said Craig Walsh, Director, Outback Brewery.

Outback Brewery was established in 2002 and is headed up two young, Shire-based entrepreneurs Benn Hart and Craig Walsh. They recently moved their sales and marketing office into the SSHEd.

At Outback Brewery five beers are brewed - Pale Ale, Black Opal, Pilsner, Country Bitter and a specialty Chilli Beer.



Pass It On

If you know someone who may be interested in hearing from us, please feel free to forward this email.

Two new businesses in the SSHEd

WNBF Asia Pacific: Danny Chau is the President of the World Natural Bodybuilding Federation (WNBF) Asia Pacific. The WNBF is the world leader in drug-tested bodybuilding, fitness and figure competitions.

dataworkshop: Dr Geoffrey Sayer has also moved his business, dataworkshop, into the SSHEd. dataworkshop provides timely data, marketing intelligence and analysis to pharmaceutical, medical equipment and medical computer application companies.

The focus of dataworkshop is to assist companies in developing their strategies through analysis and monitoring activity around the sales effort - "Action through analysis".

www.dataworkshop.com.au



The Business accelerator is an initiative of the Sutherland Shire Council

The SSHEd Business Accelerator was established with funding assistance from the Commonwealth Government's Small Business Incubator Program.



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